

Strategy Seminar, June 2015

Time

15 June 2015 at 9.30-14.00

Place

Tivoli Hotel & Congress Center
Arni Magnussons Gade 2
1577 Copenhagen V
Denmark

notice of meeting

Nils Overgaard, Head of Energy and Utilities Industry, Nordics at IBM
Anders Quitzau, Innovation Executive, IBM Research & Watson Advocate

NB: All times are subject to reservations for the external introductory speakers

Theme: Visions for the future energy markets

9.30-9.40

Welcome

Introduction to the programme by Thomas Egebo

9.40-11.00

The future of the EU energy market

Introductory presentation by Jean-Arnold Vinois, Jaques Delors Institute, former EC

What does it take to realise long-term security of supply and well-functioning energy markets in Europe?

Threats and opportunities?

11.00-11.45

The renewable energy support regimes in the EU in 10-15 years?

Introductory presentation by the Danish Energy Agency

Which opportunities do the common European aims for renewable energy and support models convey?

What are the opportunities for Denmark, with a support model based on a European call for tenders?

How is this transformed into a strong position for Denmark?

11.45-12.30

Lunch

12.30-13.45

The future business models for electricity

Introductory presentation by Søren Dupont Kristensen, Energinet.dk (10 minutes)

What are the requirements for the market models in a future electricity system – highly extended with solar energy, wind energy and interconnectors, eg in 2035?

Which challenges does the future supply face, including financing of green transition?

What effect do zero prices have on future market models?

Introductory presentation by Graham Butler, Vice President for Energy and Utilities, IBM Europe (20 minutes)

How is the business model in relation to zero prices?

How can electricity producers generate earnings in a future electricity system, eg in 2035?

Can new types of services create a basis for the energy market?

Eg. servicing contracts and new services as we know from the tele area, including big data.

Discussion based on the two introductory presentations.

13.45-14.00

Milestones for the future

Summary by Thomas Egebo